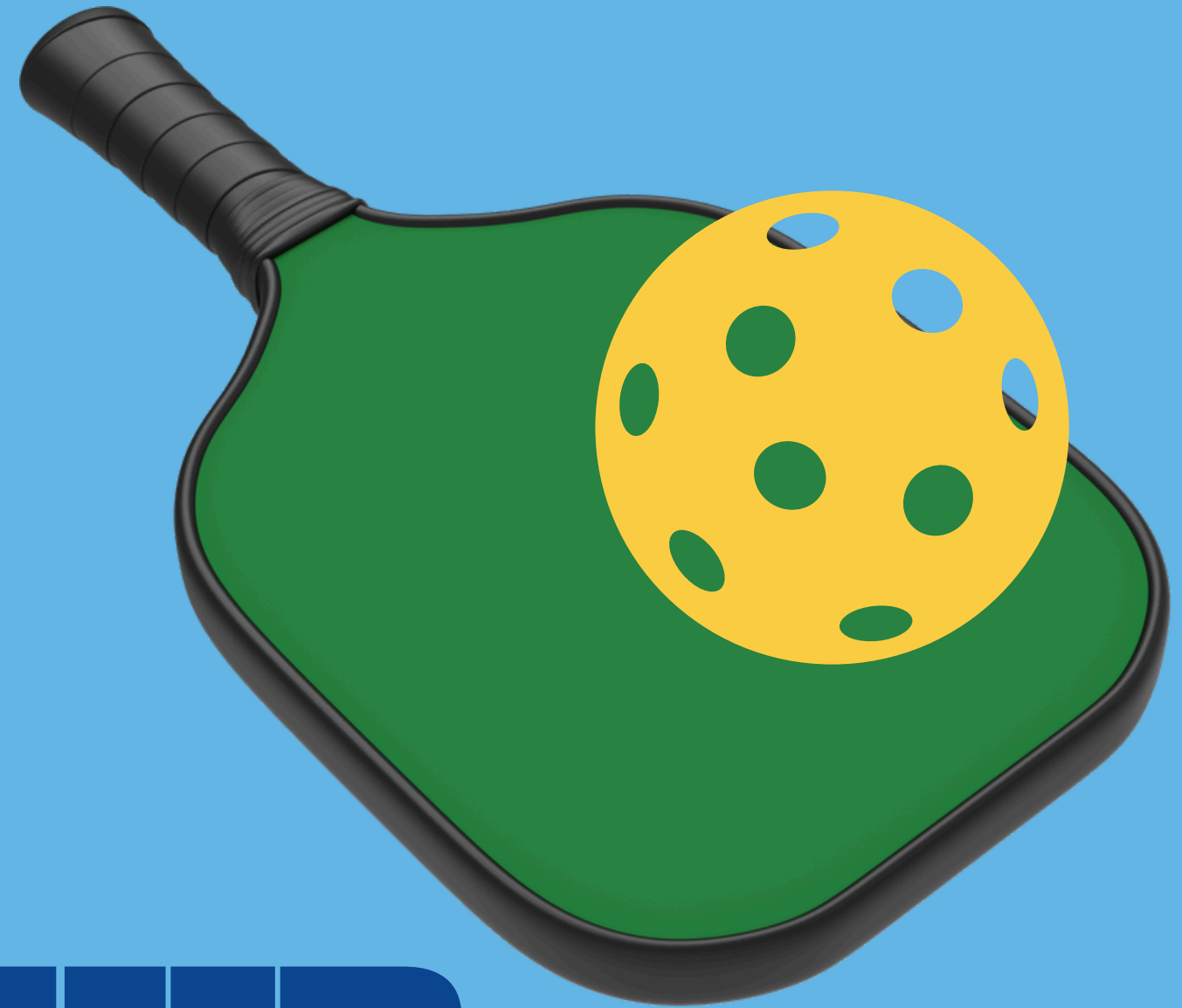


**2026**

**SPONSORSHIP  
AT VILLAGE  
PICKLE**



*Village Pickle*<sup>™</sup>  
1606 Village Market Blvd  
Suite C-115  
Leesburg, VA 20175  
571.481.9023





## MEMBERSHIP

Members: 600  
Non-Members: 6893

7493



## EVENT LIST

93%  
Avg. Attendance

- Beginner, Intermediate + Advance Drop-ins
- Social Events
- DUPR Events
- Women's Events
- League Play
- Pro Instruction
- 55+ Drop-ins
- Pop-up Tournaments

## YOUTH PROGRAMS

- Summer Camps
- College Drop-ins
- Parents Night Out
- High School Clinics



1540  
Monthly Avg.  
Attendance

## AVERAGE EVENT ATTENDANCE

2305  
Monthly Avg.  
Attendance

## TOURNAMENTS

24 Tournaments  
including DUPR

## WEEKLY NEWSLETTER

Newsletter  
63% Open Rate

# BY THE NUMBERS



**Become a  
sponsor  
today!**

For more information contact:  
[info@villagepickle.org](mailto:info@villagepickle.org)

## **BANNER**

### **Banner on the Wall**

- 2x3 \$500
- 3x5 \$750
- 5x7 \$1000



## **SAVE MY PLAY \$2,500**

- Save My Play Presented By (Sponsor Name)
- Logo on Camera 1 or 7
- Banner on The Wall
- 1 Private Court Rental (2 hours)
- 1 Social Media Co-Branded Post
- 1 Write up in Newsletter
- Highlight "Play of The Month"
- Guest Passes 4

## **COURT NAMING \$2,000**

### **Digital Court Naming Rights**

- Appear in Court Reserve
- Wall Banner
- On Member Schedule View
- On League Assignments
- On Event Registration
- On Mobile App Bookings
- 2 Social Mentions
- Guest Passes 4

# **SPONSORSHIP PACKAGES**



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## **DINK** \$2,500

- Social Media 1 Post + 1 Story on Facebook & Instagram per year
- Banner Placement: 2' x 3'
- Featured Quarterly in the Newsletters
- Logo with Link on Website
- Guest Passes: 4

## **IN THE KITCHEN** \$5,000

- Social Media: 2 Post + 4 Stories on Facebook & Instagram per year
- Banner Placement 3' x 5'
- Featured Bi-Monthly in Newsletter
- Two in-person Presence at Events to Demo Products or Services
- Digital Advertising: Rotating Digital Ad Display on TV
- Logo with Link on Website
- Guest Passes: 4



## **THIRD SHOT** \$7,500

Everything in the KITCHEN plus,

- Social Media: 4 Post + 6 Stories per year
- Custom Content Collaboration: Shared Instagram Reel or Video Content Co-created with your Brand
- 10% Discount for Corporate Events
- Exclusive 2 hours Private Session for 4 Players
- Guest Passes: 12

# SPONSORSHIP PACKAGES

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## **LEGEND** \$10,000

Everything in **THIRD SHOT** plus,

- Social Media: 6 Post + 10 Stories per year
- Banner Placement: 5' x 7'
- Featured Monthly in Newsletter
- Quarterly in-person Presence at our Facility/Events to Highlight Services and Products
- Event Hosting: Host up to 24 Players including 4 courts for 2 hours
- Exclusive 2 hours Private Session for 6 player



## **ELITE** \$15,000

Everything in **LEGEND** plus,

- Social Media: Monthly Post + Stories per year
- Featured bi-weekly in Newsletter
- Exclusive Naming Rights of One Court
- 15% Discount on Corporate Events
- Quarterly 2 hours Clinics up to 8 Players
- Event Integration: Exclusive Speaking or Presentation at 2 Major Events.
- Personalized Perks: Collaborate on Unique Activations (Court Giveaways Branded Merchandise)

# SPONSORSHIP PACKAGES

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**We have Annual and Monthly Memberships for Adults, Seniors, Young Professionals, Couples and Families.**

**Junior Memberships and Kids Classes.**

**Corporate Memberships are also available.**



**Contact Village Pickle for more information.**

**MEMBERSHIPS**

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